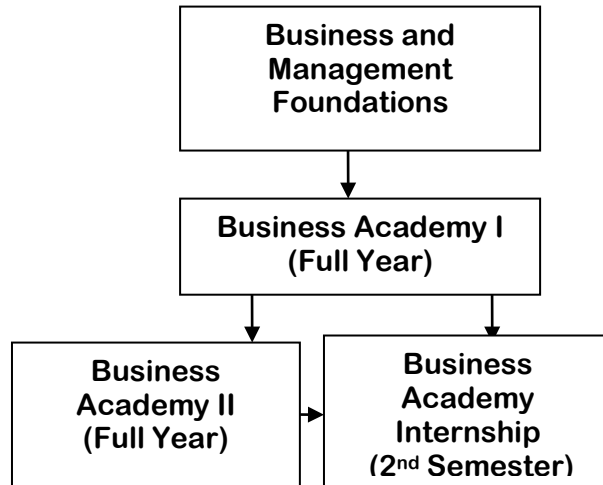


BUSINESS ACADEMY



BUSINESS

BUSINESS AND MANAGEMENT FOUNDATIONS

10-12 1 credit 2 semesters (full year) CP \$20.00

This sophomore introductory business course is for students who are considering business as a possible major in college or simply wanting to learn valuable business skills. Students will get “hands-on” experience in processing actual business transactions in a simulated business community. Students will learn how to develop and present a marketing plan, manage a real-world business, and create business projects using Microsoft Word, Excel, Access, PowerPoint, and Publisher. They will utilize wireless technology and laptop computers in the classroom. As a member of Business Professionals of America, students will gain valuable leadership skills and the opportunity to compete at the state and national levels.

BUSINESS ACADEMY I

11 2 credits 2 semesters (full year) CP \$20.00

(Prerequisite: 2.5 GPA, 95% attendance, Algebra I with a “C” or better, and no credit deficiencies.)

This college-prep business course is a two-year program for juniors who plan to major in business in college. During their junior year, students study the basic foundations of business, including Marketing, Management, Economics, Business Law, Entrepreneurship, Business Communications, and Computer Applications. Each student is provided their own laptop for use in the classroom. Students develop technological skills through project-based learning that will benefit them in college and in their future careers. As a member of Business Professionals of America, students will gain valuable leadership skills and the opportunity to compete at the state and national levels.

BUSINESS ACADEMY II

12 2 credits 2 semesters (full year) CP \$20.00

(Prerequisite: Successful completion of Business Academy I or initially entering the program as a senior, 2.5% GPA, 95% attendance, Algebra I with a “C” or better, and no credit deficiencies.)

The advanced curriculum senior year prepares students for a successful transition to college and career. Seniors study business topics relevant to today’s business professional featuring College Accounting, Management, Marketing, International Business and Advanced Computer Applications using Microsoft Word, Excel, Access, PowerPoint, and Publisher. These college-level business courses look attractive on any college application. Students also have the unique opportunity to earn advanced standing or college credit at our partner colleges. College Tech Prep and BPA scholarships are available for qualified candidates. As a member of Business Professionals of America, students will gain valuable leadership skills and the opportunity to compete at the state and national levels.

