

NEWS RELEASES

The District is a public institution endeavoring to serve the educational needs of the community. It is important that information be disseminated concerning school activities and problems. The Superintendent will develop procedures to provide wide coverage and to coordinate publicity into a common effort and purpose.

While it is impossible to know how news releases will be treated by the press, efforts should be made to obtain coverage of school activities which will adhere to the professional and responsible image of the District.

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